

---

<b>Me /</b>	<p>I'm a young friendly, easy going lad. Born and bred in South Shields, self taught in my field, always looking for a challenge. I can work as part of a team or on my own, using my experience and sheer passion to learn new things that both benefit me in work and general life.</p> <p>Design has been a big attraction since childhood, always itching to see how something was done, seeing that finished piece of work come from just an idea and turn into a fully fledged workable product sums everything up just perfectly.</p>	<b>Work /</b>	<p><b>Fudge Creative - Present</b> Working as a full time freelance designer, working on behalf of various different agency including such companies as Robson Brown.</p> <p><b>Leighton 2009</b> This was a three month contract working on digital work only. Working with big brand names such as Sage, Tourism Australia and The Co-operative. Over this short time I was involved in flash presentations and various web work which included email design and builds and important pitches.</p> <p><b>Redman Design - 2008-2009</b> I spent just over a year and a half at Redman Design. Handling both web and print projects from inception to completion.</p> <p><b>Define Design 2006-2008</b> Two years spent running my own freelance business on the side of university. Working with my own clients, taking them through various projects from complete rebrands to workable websites which have been seen by thousands.</p>
<b>Do /</b>	<p>I specialise in web based design, although I can do print as well. My main love lies with the web/digital side of things though. I have experience in accessibility and search engine optimisation. I generally take for granted that the basic web coding should come hand in hand with calling yourself a web designer, e.g. hand coding XHTML and CSS to web standards and cross browser support.</p> <p>Good working knowledge and experience with the Adobe Creative Suite, including flash. Some experience using Adobe Production software such as After Effects and Premiere.</p> <p>Basic Rundown:</p> <ul style="list-style-type: none"><li>XHTML</li><li>CSS</li><li>Basic PHP / MYSQL</li><li>Wordpress</li><li>Expression Engine</li><li>Flash (Basic Actionscript)</li><li>Some Video and After Effects</li><li>User Experience and User Interface design</li><li>Good Accessibility/Usability and web knowledge</li><li>Search engine optimisation</li><li>General print software (Indesign)</li><li>Knowledge of the print process (CMYK, 300 res)</li><li>Photography</li></ul>	<b>Education /</b>	<p>9 GCSES - Grades C and above <b>Mortimer Comprehensive School</b></p> <p>BTEC National Award in eBusiness <b>South Tyneside College</b></p> <p>AS Photography <b>South Tyneside College</b></p> <p>BA (hons) Design: Multimedia and Graphics <b>The University of Sunderland</b></p>
<b>Awards /</b>	<p><b>Business Achievement</b> Best business student at South Tyneside College. This was held every 5 years and a range of people are put forward. I won :)</p>	<b>Hobbies /</b>	<p>Other than design iteself, I enjoy rugby, football badminton and singing. Also the usual, such as socialising and frequent cinema visits! I'm also a regular fan of console gaming with my Xbox ;)</p> <p>Apart from all that I spend half my life showing dogs with the better half. Travelling all across the UK, with our Standard Poodles and Tibetan Terriers, attending such shows as Crufts etc.</p>